

Scoop and the City, Old Billingsgate, 24-26 July

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The contemporary designer collections that will go on show next weekend at this high-style event, includes Coma-based, century-old Mantero who has a particular story to tell



This year, this fine silk house Mantero created the 'Dee Di Vita' project in association with Salute Allo Specchio (Health In Front Of The Mirror - a fund-raising initiative supporting women undergoing cancer treatment at the IRCCS San Raffaele Hospital in Italy). Mantero has always faithfully represented a specific lifestyle. Today, that lifestyle is shared with special women, who are the perfect protagonists of their collections.

Based on a classic 90x90 silk carré, the VITA turban was specifically designed by the Mantero team together with San Raffaele patients, and it was conceived so as to adapt in the best way possible to their needs and to be worn with ease as a beautiful and less expensive option compared to the wig, for women undergoing chemotherapy.

That the company is committed to supporting and driving the Salute Allo Specchio project, and has pledged donate all revenues from sales of turbans net of costs, to the cause, deserves applause. Feminine and classic, the VITA turban is the ideal accessory for women under treatment. It is the perfect combination of elegance and practicality, and at the same time bursts with personality - it is perfect for any outfit.

We wish Mantero an excellent showing at Scoop and the City. For details of exhibition opening hours andn collections on show, visit the [website](#).



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