

ATTIRE

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Accessories

PURE LONDON

A spotlight on the show's footwear and accessories brands

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Two prizes of Talbots Group packaging worth £250 each

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City lights

A look at Scoop and the City in its home this season

In brief

Show: Scoop and the City

Venue: Old Billingsgate, London

Dates: 24th - 26th July, 2016

Website: www.scoop-international.com




For one season only, Scoop will be relocating to one of London's other iconic venues; Old Billingsgate Market in the heart of the City. Rising from the banks of the River Thames just moments from Tower Bridge, this grade II Victorian landmark is already host to some of London's most glittering events, from awards ceremonies, film premieres, red carpet events through to high-end exhibitions and fashion shows. For the spring/summer 2017 edition of Scoop this already beautiful Old Billingsgate building will be dramatically transformed into the capital's most exciting fashion destination, where a whole new

take on Scoop's trademark variety of fashion and art will be mixed with more than a few surprises.

Organiser Karen Radley says, "With the additional space afforded by our summer 2016 venue at Old Billingsgate, we're taking the opportunity to bring the Scoop and Scoop London line-ups together at this one-off event. Scoop and Scoop London will return in January and February 2016." The eclectic and directional labels returning to Scoop this season include jewellery designers Chupi, Maya Magal and Kirstin Ash, as well as accessories brand Elliot Rhodes and Anisha Parmar London.

Always a draw for new faces, Scoop will also welcome first-timers Blaithin Ennis, Intua Jewellery, Sherene Melinda, Loup Noir, Balearmania, Les Tropheziennes and Une a Une.

Another newcomer is iconic accessories designer Lulu Guinness – best known for her irreverent clutch bags featuring lip motifs, lipstick and fans – who will be unveiling her new footwear line exclusively at Scoop and the City.

For more information and to register for the show, visit www.scoop-international.com 



Lulu Guinness

Exhibitor profiles

MIRABELLE

www.mirabellejewellery.co.uk

Mirabelle will be showcasing a combination of all of Veronique Henry's lines at this upcoming Scoop and the City event next month. These include a new crystal range which sees ethically sourced stones included from around the world individually sourced by the designer herself.

The brand will also be showcasing a new chain collection which includes five-micron plate to complement the crystals, or to be worn on their own for a statement look. The chains are French in origin, and are the result of a collaboration with the designer's sister Valerie, who she worked with on the collection this season.

Mirabelle will also be showcasing a new fair trade collection that has very simple lines and mostly geometric shapes.



ELLIOT RHODES

www.elliotr Rhodes.com

Elliot Rhodes has launched a fantastic new range of additional designs to its exceptional selection of interchangeable

belts, including pastel pony skins, vivid hues, leopard print skinny belts and even more dreamy crystal and gemstone buckles. Equally as stylish, and demonstrating all of the brand's signature traits of quality craftsmanship and innovative design, this vibrant new offering is in store and online from next season. As ever with the Elliot Rhodes collection, much of the new additions are unisex, with a focus on colour and clever functionality. Designed to satisfy the needs of any stylish man or woman, the collection includes wallets, key rings and card holders – ideal for commuters or frequent travellers.



CHUPI

www.chupi.com

Chupi is a multi-award winning jewellery brand founded by former Topshop designer Chupi Sweetman. Drawn to wild and natural things, Chupi's aesthetic is influenced by the imperfect natural beauty of feathers, twigs and leaves complemented by the sparkliest of

gemstones. Its signature piece is the I Can Fly Swan Feather Ring cast in solid sterling silver and plated in 18ct gold from a delicate swan feather found along the banks of Dublin's Royal Canal. The label creates a delicate jewellery collection made for your inner magpie, with fans around the world from London to Tokyo. Each piece is designed, manufactured and finished in Ireland.

