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FRESH SCOOP

The first-ever Scoop London show coincides with the capital's highest profile industry event, London Fashion Week

In brief

Show: Scoop London

Venue: Saatchi Gallery, London

Dates: 20th - 22nd September, 2015

Website: www.scoop-international.com

Twitter: @ScoopLondonShow



Angela Caputti



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Following the announcement earlier this year of the launch of Scoop London, a brand new edition of Scoop taking place during London Fashion Week's spring/summer 2016 edition, the organisers of both events will make it as easy as possible for every buyer to get the most out of their visit to the capital city this September.

With London Fashion Week (LFW) taking up its new residence at Brewer Street Car Park in the heart of Soho from the 18th - 22nd September and Scoop London running at the Saatchi Gallery in Chelsea from 20th - 22nd September, organisers will be working together on both transport and fast-track entry to both events as all eyes turn to London – one of fashion's most vibrant destinations.

All accredited buyers registered for Scoop London – as well as for the established August Scoop event – will be approved for entry to the Designer Showrooms of LFW. Likewise, all of LFW's accredited buyers can automatically gain fast-track entry into the brand new Scoop London show, which will feature a hand-picked selection of UK and international names, including leading labels showing in Great Britain for the very first time.

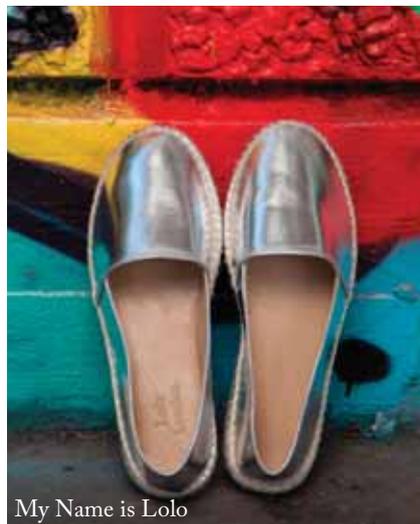
Buyers will also be able to take advantage of free transport between the two venues, with a regular shuttle service running

between Soho and the Saatchi Gallery on King's Road, linking two of London's most iconic locations associated for decades with Britain's fashion and design industries.

Caroline Rush, CEO of the British Fashion Council, says of the collaboration, "We're delighted that Scoop London will take place during London Fashion Week, as it's the first time both trade shows will coincide. From Chelsea to Soho, our aim is to be able to offer all designers the best buyers, press and industry professionals, consolidating London's reputation as the most vibrant and innovative fashion capital in the world."

Scoop London will have a completely different line-up of labels to LFW, featuring more than 130 international designer collections and emerging British designers. As always, Scoop London is carefully curated, with a number of eclectic brands on show. Buyers can look forward to diverse collections from Karina IK, Cristina Diez, Chillerton Shoes, Kate Spade, My Name is Lolo, Giulia Barela, Fera Jewellery, Sweetie Jane, Mathilde Danglade, Heidi Higgins, Delan, WS Studio, BDBA, Forms Studio and Loxley England.

To register for the show, visit the website www.scoop-international.com 



My Name is Lolo



Spazioif

Exhibitor profiles



Nadia Minkoff

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www.nadiaminkoff.com

Nadia Minkoff London is delighted to be exhibiting its new spring/summer 2016 collection at the September edition of Scoop. The brand will be showcasing both its leather handbag collection and its jewellery range.

Talking about her material choices, designer Nadia says, "Selling real leather is tough at the moment, with many retailers opting for the cheaper but effective option of non-leather bags. Despite this, I've decided to stay true to our roots and our company ethos. We'll be showing an all-leather collection of clutch bags, day bags and totes. We've had to be extra careful

on our choice of colours and shapes. In essence, we've made sure that our range takes the risk out of the buying process by focusing on our absolute best-sellers, namely our mid- and full-size tote bags and our best-selling clutch bags. We've chosen to stick to cross season colours – tan, black and light grey with the addition of soft cream, in both solid and blocked colours as well as ensuring we have some finer details by using contrast colour edging, contrast top stitching and hand-made leather tassels."

Key shapes from the label this season include: last season's best-seller the Richmond tote; the Pimlico tassel in two tone leather, complete with contrast stitching and a hand-made leather tassel pulley; and the oversized, slouchy Dalston

design, which is new for spring/summer 2016 and comes in solid and block colours.

The jewellery collection – which is once more made entirely of Swarovski crystal and pearl – continues to be made entirely in the UK. The Crystal Skull collection which was a favourite last season has been revamped using additional beads and new textured glass. New additions to the range are a collection of pastel pearl and crystal necklaces in delicate sherbet yellow, pink, mink and light grey highlights, as well as a selection of new rings in a variety of crystal-cut shapes.

Matt & Nat

+44 (0)20 7253 9896

www.mattandnat.com

Matt & Nat is a 100 per cent vegan fashion brand. Specialising in deluxe bags created using animal and environmentally friendly materials, the label explores the synergy between both material and nature.



Upholding a strong desire to protect the environment, Matt & Nat source vegan and sustainable materials such as cork and rubber during the design process. A variety of vegan leather alternative materials are used throughout the course of production, as with the lining, which is created from 100 per cent recycled plastic bottle.

This season marks the labels 20th anniversary, which is celebrated by the introduction of the Block collection. Combining two of the labels most popular lines, the Loom and Dwell, the Block range is a juxtaposition of textures in black, opal and willow to create an original, authentic and statement piece.

The Unify collection is another new line for spring/summer 2016. Combining the rich black, olive and chilli tones of the Dwell range with Matt & Nat's classic vintage materials, the collection includes sturdy backpacks, classic briefcases and durable Messenger bags, perfect for men and women alike. Matt & Nat's popular Loom and Dwell ranges are given a seasonal update with fresh new tones of

mint green, lemonade yellow and royal blue.

The Cork collection also returns for next season and continues to highlight the label's obsession with sustainable and natural details and the beauty which is inspired by the environment around us.

