

December 2015

# boutique.

BUSINESS SENSE FOR

ISSUE 62



## **MERRY AND BRIGHT**

Top fashion trade shows  
Paula Watson on Lux Fix  
Brands to watch 2016  
Luxury sleepwear

WHO'S NEXT



# Making a show of it

DISCOVER THE BEST INTERNATIONAL BRANDS FOR YOUR STORE WITH OUR DEFINITIVE 2016 TRADE SHOW GUIDE

## TOP DRAWER

**WHERE:** Olympia, London  
**WHEN:** 17-19 January 2015  
**WHY YOU SHOULD VISIT:** Top Drawer has been synonymous with top quality products and innovative design since 1984. For 2016, the show will offer buyers products from four distinct worlds: Home, Gift, Fashion and Craft. This creates one major destination for buyers looking for unique international accessories and gift wear

for their stores. Visitors can also expect to find a carefully edited cross section of products in fashion jewellery and accessories, with brands including the likes of Azuni, Simon Carter and Sence Copenhagen. Moreover, they'll also be a series of catwalk shows throughout the event alongside a new Food Emporium.  
**TICKETS:** Register for free entry at [Topdrawer.co.uk](http://Topdrawer.co.uk)



## WHO'S NEXT

**WHERE:** Paris Porte De Versailles  
**WHEN:** 22-25 January 2016  
**WHY YOU SHOULD VISIT:** Finding fresh talent can sometimes mean searching further afield. Who's Next in Paris is one of Europe's largest fashion trade shows, offering around 800 international brands. Easy to navigate, the show is split into five sections: Fame, Private, Trendy, Urban and Studio. Labels include young talent, couture designers, internationally renowned brands, current and affordable collections as well as denim and street wear. Buyers can expect to see front-running French brands such as American Vintage alongside the likes of Sarah Pacini, Diego Reiga, Numph and Casual Friday. There's also an impressive line-up of fashion shows and exclusive collaborations as well as a trends forum and access to hot emerging design talent through its prestigious Future of Fashion programme.  
**TICKETS:** €42 if you register before 18 January via Tel: 0033 140 137 483  
[Whosnext-tradeshow.com](http://Whosnext-tradeshow.com)

invaluable retail advice. With over 300,000 new products across 12 unique sectors on offer, visitors will be able to sift through an array of exhibitors across categories including The Party Show, The Summerhouse and Contemporary Gift and Home. There's also an invaluable seminar and speakers' programme with business insight showcasing hints and tips on key topics such as ecommerce and social media.

**TICKETS:** Register for free entry at [Springfair.com](http://Springfair.com)

## INDX WOMENSWEAR AND FOOTWEAR

**WHERE:** Cranmore Park, Solihull  
**WHEN:** 10-12 February  
**WHY YOU SHOULD VISIT:** Curated specifically for independent retailers, INDX Womenswear and Footwear is poised to unveil "an unrivalled exhibitor line-up" this February. Its team boasts over 20 years' experience in the sector and is dedicated to producing a unique buyer and business-focused event. At the AW16 edition, buyers can expect a carefully selected range of established UK exclusive labels as well as new and exciting names - with over 65 brands already confirmed. Returning labels include Yumi, Sahara, Weirfish and Moshulu, which will be accompanied by other established names such as A Postcard From Brighton, Marble,

Pomodoro and Lunar. Add upcoming brands such as Traffic People and Joe Browns into the mix and buyers are sure to find a broad mix of collections. What's more, the show also promises a professional and relaxed environment with free entry, on-site parking, refreshments and lunch, which all help to deliver the ultimate buying experience.

**TICKETS:** Register for free entry at [Indxshow.co.uk](http://Indxshow.co.uk)

## PURE LONDON

**WHERE:** Olympia, London  
**WHEN:** 14-16 February 2016  
**WHY YOU SHOULD VISIT:** Established UK trade show Pure London is

## SCOOP INTERNATIONAL

**WHERE:** Saatchi Gallery, London  
**WHEN:** 31 January - 2 February  
**WHY YOU SHOULD VISIT:** Premium womenswear show Scoop International offers a line-up of high-end collections and niche designers - guaranteeing visitors access to products that they haven't seen elsewhere in the UK. The show has become a destination for international buyers and showcases around 250 contemporary designers. Key brands include the likes of Paul and Joe, Lulu Guinness and Charlotte Sparre.  
**TICKETS:** Register for free tickets at [Scoop-international.com](http://Scoop-international.com)

## SPRING FAIR

**WHERE:** Birmingham NEC  
**WHEN:** 7-11 February 2016  
**WHY YOU SHOULD VISIT:** Officially opened by the Queen in 1976, Spring Fair is one of the UK's most established accessory and gift wear shows. Buyers will be able to discover the latest products from new and popular brands and the latest trends alongside



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