

FOR ALL THE FASHION BUSINESS

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*New brands and first-time exhibitors at
Pure and Scoop unveil a feminine season*

SPRING

sampler



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THE DRAPERS INTERVIEW
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WOMENSWEAR SPRING 16



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Lamb1887.com



ALBERTO ZAGO PURE

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Zagoalberto.it

SOMEDAYS LOVIN PURE

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Somedayslovin.com



PURE LONDON

AUGUST 2-4

Olympia London,
Hammersmith
Road, London
Purelondon.com

SCOOP

AUGUST 2-4

Satchi Gallery,
King's Road, London
Scoop-international.com



With Pure and Scoop coinciding this weekend, here's our round-up of the new and established names showing for the first time

Words by GRAEME MORAN

Womenswear



SITA MUNI SCOOP

From £19 (£13) for a top to £182 (£39) for a coat
020 7274 1633 Sitamun.co.uk



PROJECT AJR? SCOOP

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to £92 for a jacket
020 8964 0482
Project-ajr.com

WEEKENDER



MANU? PURE

From £20 for a T-shirt
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+40 748 119171
ManuLro



JAHA? PURE

From £100 for a top
to £385 for a coat
020 7232 1608
Jaha.com



TRIBE AND FAB? PURE

from £76 to £28 for tassled necklaces
and from £6 to £20 for brass pieces
020 7348 7075 tribeandfab.com

