



TRADE SHOWS

SCOOP CONFIRMS POSITION AS LEADING TRADE SHOW FOR DESIGNER BRANDS

August 2, 2017

The Spring/Summer 2018 edition of boutique trade show **Scoop** closed on a high, having showcased more than 250 exclusive ready-to-wear, accessories, footwear and lifestyle collections at its iconic home, the Saatchi Gallery in London. The show's unique DNA and aesthetic, bringing together some of the finest independent labels, niche designers, emerging brands and key established names from the UK and across the world in the beautiful setting of the art gallery, has once again confirmed its status as a must-visit date on the international fashion calendar.

High profile stores and buyers were in attendance, including Anthropologie Europe, Brown Thomas, Beymen Group, Galeries Lafayette, La Rinascente, Fenwick Stores, Fortnum & Mason, Harvey Nichols, Kurt Geiger, Liberty London, Selfridges, Net-a-Porter, House of Fraser and John Lewis as well as key independents including Donna Ida, The Mercantile, Psyche and Henrik Vibskov, to name just a few, who praised the unique mix of labels and impressive curation of Scoop.

"We've had a very busy show, and have seen the majority of the store and boutique buyers on our wishlist. We have shown at Scoop for several seasons now and it works really well for us, as it allows us to show our repositioned brand to key buyers and the wider industry amidst like-minded labels that have a similar philosophy," says Valerie Lavocat, womenswear international sales director for Cacharel Paris. Karen Radley, founder and managing director of Scoop, says she is pleased with the positive mood as well as feedback to the mix of brands, which she personally curates for each edition.

“Buyers come to Scoop to find something different, new and a bit quirky, and we try to deliver that every season. I'm thrilled that once again we've had so many key buyers from independents to international department stores in attendance. It's our 15th edition, and we work hard to make every show better than the last. I believe we have proven once again that Scoop is an essential platform and an important event where the industry can come together,” she says.

- Related**
- Uncover returns as 'Exposed' for Paris Mode City**
March 21, 2017
In "Trade shows"
 - Scoop unveils Resortwear Gallery this July**
June 1, 2017
In "Trade shows"
 - Make a Splash this Summer!**
February 13, 2017
In "Trade shows"

SCOOP INTERNATIONAL

0 |

previous post
ISpy! Else Lingerie

next post
2018 Gallery – Cyberjammies

YOU MAY ALSO LIKE



SCOOP UNVEILS RESORTWEAR GALLERY THIS JULY

June 1, 2017

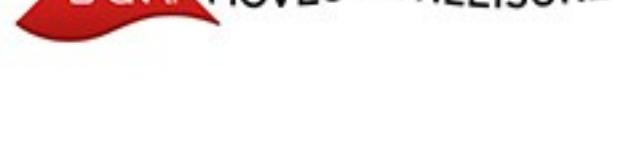
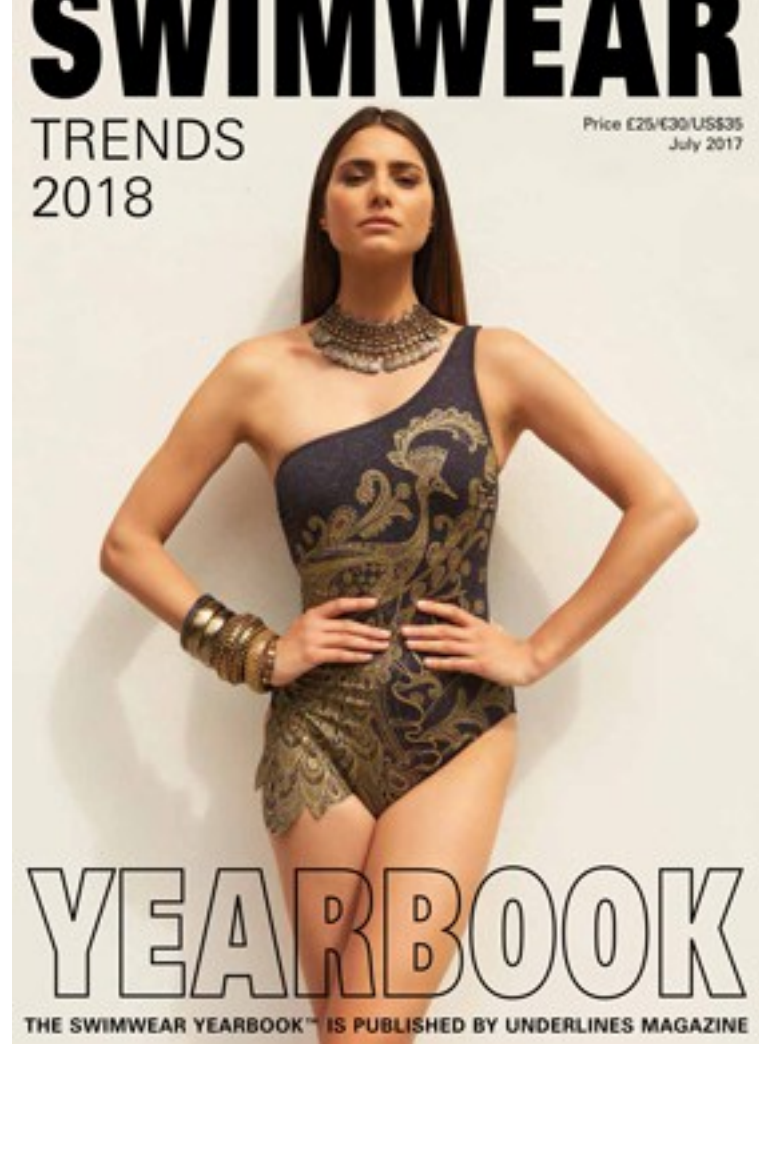


SCOOP HEADS TO THE CITY THIS SUMMER

March 11, 2016



FOLLOW UNDERLINES



SUBSCRIBE TO OUR NEWSLETTER

Email address:

SIGN UP

AGENTS OPPORTUNITY:



My Tweets

