

NEWS

Rosie Fortescue debuts jewellery range at Scoop
The reality star turned fashion entrepreneur makes exclusive appearance at the next edition.



By **Isabella Griffiths**

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Leading boutique trade show Scoop is welcoming TV personality and acclaimed blogger and style writer Rosie Fortescue to its next edition. Fortescue will be exclusively showcasing her eponymous jewellery collection, Rosie Fortescue Jewellery, at the show, held 12 to 14 February at the Saatchi Gallery in Chelsea.

Fortescue rose to prominence through the Bafta award winning TV series Made in Chelsea, with her style, beauty and fitness blog 'At Fashion Forte' having cemented her position as style influencer, with a combined social media following of over 800k. Fortescue also writes a weekly online column for The Evening Standard called 'Style and the City', and has worked as brand ambassador for the likes of Tom Ford Beauty, Folli Follie, Matthew Williamson, and Guess Jeans.

The Rosie Fortescue Jewellery collection is based around eye-catching designs with a luxurious feel but at accessible price-points. The collection features stacking rings, ear jackets, bracelets with multi-coloured gemstones, geometric jewelled earrings and more, all available in a variety of metals, with a particular focus on unusual dark materials such as black rhodium.

"Creating my own range of jewellery has been a passion and dream of mine for the past few years. I have worked hard to create collections that we feel are fun and playful, and we hope our customers enjoy stacking, mixing and matching the different stone colours with the metals. Jewellery should be the finishing touch that perfects an outfit and should be able to be worn for any occasion. I hope our customers have as much fun as I do wearing Rosie Fortescue Jewellery," says Fortescue. "I'm absolutely delighted to be able to showcase the range at Scoop and to bring the brand to a new, targeted audience and to take the range to the next level," she adds.

The next edition of Scoop takes place 12 to 14th February 2017 at the Saatchi Gallery in Chelsea, London. For more information visit www.scoop-international.com

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