



Indies look ahead to Scoop's return to the Saatchi Gallery

6 FEBRUARY 2017 • BY THERESA FLACH



Womenswear indies are looking forward to premium trade show Scoop's return to the Saatchi Gallery in Chelsea this season, following a temporary move to Old Billingsgate.

The show moved from its usual home for the spring 17 edition last September, while a Rolling Stones exhibition took its place. This season's show will run from 12-14 February.

"The Saatchi Gallery is much better," said Jane Stanley, owner of Private Collection boutique in Barnstaple, Devon. "It's much easier for everyone to get to, there's a positive vibe to it and it's a nice place to be. It just feels good."

Deryane Tadd, owner of The Dressing Room in St Albans, agreed: "The Saatchi Gallery is always great and the show has gone from strength to strength there. I shouldn't imagine being away for a season has been detrimental though; I did also hear good things about Old Billingsgate."

Heidi de Vries, owner of Indigo in Chichester, said she pleased with the locations and dates of both Scoop and fellow London trade show Pure, which is taking place at the same time at Olympia London: "It is convenient that it is all at the same time and in the same city," she said.



Indies said they would be on the hunt for newness and interesting prints.

Lauren Ferguson, owner of Sisters Boutique in Falkirk, said: "I am going to Pure as there are a couple of new brands I want to look at. Specifically, I will be looking to stock up on dressing-up tops you can wear with jeans on a night out."

Pure will unveil a new dedicated athleisure section this season, which will be home to brands including Elle Sports, Miss Runner and Bjorn Borg.

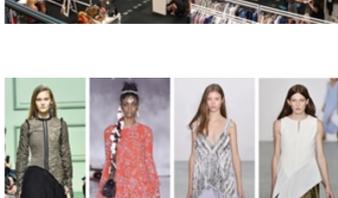
The launch drew a mixed reaction. "It's not something we stock, so I'm not interested," said Ferguson.

However, Tadd added: "We launched athleisure six months ago and it's definitely an area that's growing. For us, it's about capturing the extra spend of customers and providing an alternative to retailer's like Sweaty Betty."

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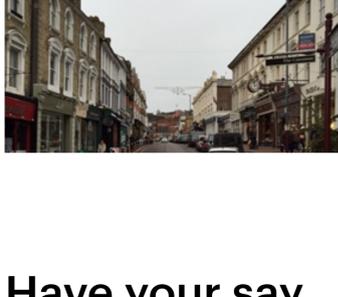
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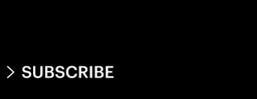
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