



# Designer Labels You Can't Afford To Miss

12 — 14 Feb 2017 at Saatchi Gallery in London, United Kingdom



Designer Labels You Can't Afford To Miss. Courtesy of Scoop and Saatchi Gallery

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The next edition of the boutique trade show, held 12 to 14 February at the Saatchi Gallery in Chelsea. From directional footwear through ultra-feminine ready-to-wear and unique lifestyle products to fine fashion jewellery, the cream of domestic and international talent will be showcasing their A/W17 collections. Here's a sneak peek at 8 key labels not to miss.

**Ivy Kirzhner** is a New York footwear designer, she has long been hailed as one of the youngest creative leaders in the contemporary footwear and designer landscape, having first graduated from the renowned New York Fashion Institute of Technology before embarking on a successful career as Creative Director and Head Designer of Footwear for high profile brands such as BCBG Max Azria, Herve Leger, Dolce Vita, VC Signature for Vince Camuto and more. Ivy launched her own label in 2012 with headquarters in Soho, NYC, which quickly established a huge celebrity following, with the likes of Beyoncé, Jennifer Lopez, Shakira, Whitney Port and many more wearing her designs. The directional collection includes heavy-duty winter boots, generously adorned with buckles and rivets, luxe biker and ankle boots featuring ornaments, contrast stitching and decorative laces as well as statement knee-high boots mixing rock 'n'roll vibes with utilitarian chic. Having twice been honoured as one of the Top 20 Directional Footwear designers by Women's Wear Daily and Footwear News, Kirzhner's shoes are stocked in some of the world's most prestigious stores, including Saks Fifth Avenue, Neiman Marcus, Harvey Nichols London, Istanbul and Hong Kong, Printemps Paris, Nordstrom Salon, Level Shoe District Dubai and more.

**Jessica Russell Flint** is a British interior designer and illustrator, she trained at Central St Martins after completing a geography degree at Exeter University, but her artistic side won over and she eventually launched her own, eponymous range. Inspired by life's eccentricities and with a love for colour and texture, the collection is diverse, vivacious and unusual, offering an eclectic mix of fashion, homeware and lifestyle products, from cashmere scarves through make-up bags, cushion covers, handkerchiefs, gifts for her and him, stationary, laptop and iPhone cases to limited edition prints, umbrellas and even wallpaper. Flint's mission is to transform the ordinary into something unusual - collectable even - mixing British heritage inspired themes with contemporary colours and bold design.

**Matthew Calvin** is a designer and producer of stylish and contemporary jewellery and has been named by the Evening Standard as a 'go-to-name' for modern minimalist design. Clean lines and hand crafted finishes give each of his pieces a modern edge while fine quality materials and fresh lines offer a strong sense of femininity. Having lived in Paris, Barcelona and currently London, and having extensively travelled Asia and Africa, his collections are inspired by the modern physical world around him and the global influences he has encountered. The brand was launched in 2013 and features five individual collections, with each piece handmade to the highest standard with great attention to detail and finishing. The brand is available online and through a growing number of high-profile stockists across the UK and the rest of the world.

**In.no** was created by Sofia Strazzanti, founder of successful multi-brand agency Innocenza, In.no perfectly marries comfort with style and simplicity in this stunning knitwear range. Aimed at the contemporary woman who wants easy to wear knits whilst still being in tune with fashion and trends, In.no is both a favourite go-to-knit year-round as well as being a directional, stand-alone fashion statement. The debut A/W 17 collection features soft palates of pastels and nudes, with injections of textures and carefully selected Italian wool blends which effortlessly transition through seasons and styles.

**Balossa** is the ultimate white shirt collection, an homage to a classic fashion staple that combines everything in one piece – simplicity, comfort, originality, elegance and latest trends. Indra Kaffemanaite, the creative force behind the brand, has taken an iconic fashion style and played around with forms and volumes, details and cloths, creating a contemporary white shirt that will fit modern women in a completely new way. Born and bred in Lithuania and moved to Italy where she attended prestigious fashion school Carlo Secoli in Milan, well known as the leading academy for pattern making. After working for some of the biggest names in the fashion industry, including the likes of Iceberg, Maurizio Peccoraro, Giambattista Valli and many more, she launched Balossa in 2014, with the collection rapidly gaining recognition and a loyal following around the globe.

**Catherine Osti France** is a graduate of Lyon's College of Fashion Design, she began her career in Chanel's famous tailoring workshops in Paris, where she worked for six years on Haute Couture collections. She went on to set up her own company and worked with an array of designers, including Alexis Mabille, Sébastien Blondin and more, while still collaborating with Chanel for Haute Couture shows. Having accumulated a wealth of experience, she launched her own brand based on a simple concept: to create a fashion accessory that goes with all outfits and enhances any silhouette. The result is an exclusive collection of jewellery cuffs, a concept in which shirt cuffs are given a high-class designer twist, embellished with jewels, lace, braids and more. Each cuff is completely made in France, from design to manufacture, delivering a delicate alchemy between the sophistication of materials and exceptional artisanal production which captures the spirit of luxury and French elegance.

**O.Yang** is the brainchild of Shanghai native Octavia Xiaozhi Yang, who moved to London in 2010 and graduated from the London College of Fashion before honing her experience at prestigious fashion houses McQueen and Swarovski in Austria. Yang takes inspiration from Art Deco, contemporary art and Asian culture, mingling all into an elegant and forward-thinking vision and contemporary jewellery line with a distinct O.Yang style.

Having won the coveted Swarovski Jewelry Award of International Talent Support in Italy in 2012, one of the most important international platforms for young talent, Octavia's pieces have been featured in reputable style magazines across the world, including Vogue in Italy, Kurier Freizeit in Austria, Elle in Portugal, Neo2.es in Spain, Grazia in Germany, Retail Jeweller in the UK, China Daily as well as Vision and Mind Magazines in China.

**Emily Tomasi** is the creative mind behind Little Rotters - being launched at Scoop this February. Born and raised in Cambridgeshire to New Zealand parents, Emily moved to London after school where she obtained a BA in Cordwainers Footwear from the London College of Fashion and later an MA in jewellery design from Central Saint Martins. Put off by the mechanisms and relentlessness of the High Street's mass production, she went on to establish two successful independent handbag brands, all manufactured in London from a factory in the East End she and her business partner set up. But after fifteen years in the industry Emily has decided it is time to pursue her original childhood dream – sculpting, by hand, items in precious metals. Little Rotters was born, a unique brand of jewellery featuring little creatures in rudimentary forms that speaks to the dark humour in all of us. Inspired by outsider art and folklore, the brand moves away from traditional methods in favour of electroforming, which gives Emily the freedom to create more flowing characters, and the unpredictability of the technique means no two pieces will ever be the same. Using her skills as an illustrator, each design starts as a sketch which then comes to life in 3D as a melange of truly unique, individual statement pieces.

## Saatchi Gallery

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### Opening hours

Daily from 10am to 6pm



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### Captions

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