

What's the *Scoop*?

A look ahead to this summer's edition of the Saatchi Gallery fashion and lifestyle exhibition



In brief

Show: Scoop
Venue: Saatchi Gallery, London
Dates: 16th - 18th July, 2017
Website: scoop-international.com
Twitter: @ScoopLondonShow

Summer Scoop

Cruise collections and holiday favourites are set to stand out at this season's exhibition

Leading boutique trade show Scoop is kicking off next season in style with an exciting new launch set to be unveiled at its spring/summer 2018 edition. Responding to the demand of all things cruise, high summer and beach and holiday fashion, the new dedicated resort gallery will bring together a handpicked and exclusively curated product mix from kaftans to swimwear through to sunglasses and handbags, and footwear to statement jewellery; all perfect for the warmest season.

No summer and holiday look is complete without stylish accessories and of course, Scoop has plenty of these in store for visiting buyers and retailers. New London label Banyan, which was launched earlier this year, will make its debut at the show with a spring/summer 2018 collection that brings modern femininity to beach accessories, including bags and shoes. Bold colours and clean lines are a design

signature of the range. Meanwhile, French brand Le Grand Cerf, bags and clutches in a one-of-a-kind patchwork of antique and recycled pieces of hemp, linen and cotton, decorated with crochet or lace and hand-dyed in an array of exclusive colours.

Statement jewellery comes from Italian label Palizzi, offering stunning pieces which are completely original and never reproduced. Inspired by Mediterranean landscapes and the ancient cultures of the region, the brand applies crochet techniques using recycled copper, brass or silver wire, which creates complex interlaced structures into which semi-precious stones, crystals and pearls are mixed in an intricate process. Rounding off the chic selection of summer-led names is sunglasses brand Mr Boho, with its super-cool shades, which sport a cosmopolitan attitude and a distinctive aesthetic that bridges the gap between timeless and on-trend styles.

Kirstin Ash



Other accessories companies set to showcase their latest pieces at Scoop include Kirstin Ash, Antwerp Avenue, Mirabelle Jewellery, Charlotte's Web, Elliot Rhodes, O.W.L. Watches, Maya Magal, Chupi, Sam Ubhi, Cabinet Jewellery, Lola Rose and Tilly Sveas Jewellery.

Scoop is the UK's leading boutique trade show offering a diverse mix of ready-to-wear, accessories, footwear, jewellery, perfumery and a whole host of lifestyle products. The show's original aesthetic of fusing fashion with art attracts an exclusive combination of home-grown and international labels, new and established designers and some of the hottest names in the industry.

For more information and to register, visit scoop-international.com





MIRABELLE JEWELLERY

+44 (0)20 7267 5825
mirabellejewellery.co.uk

Mirabelle designer Veronique Henry loves to design with the world in mind, by creating handmade ethically sourced unusual jewellery made with love and soul.

From her North London studio, she draws inspiration from cultures across the globe, creating simple, beautiful, fair-trade pieces by hand.

This season is a continuation of her spring/summer 2017 collection; new pieces range in style from playful to refined, but all are in keeping with the signature aesthetic and classic wearability of the brand. The label has introduced a selection of simple gold bangles, hoop earrings, chain earrings and newly shaped more refined crystals including smooth round shapes in a variety of colours to create a more stripped back and refined collection this season. These simple pieces that also include hammered gold bangles and silver charm bracelets are a subtle addition to any look.



O.W.L WATCHES

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owlwatches.com

Having spent hours drawing whilst growing up, it was no surprise when Annette Allen began her career studying art & design, before training in fashion graphic design and product development, specialising in watches, then going on to establish the popular O.W.L

Watches label.

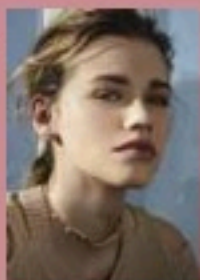
She says, "When we buy bags, shoes and accessories, the item is really special; it's made from gorgeous leathers, quality workmanship and features beautiful detailing. It's something we wear to complete our outfit. I want to design watches for people that also want this."

Keeping this ethos in mind, all O.W.L watches are designed and created to complement any outfit beautifully.

MAYA MAGAL

+44 (0)20 7404 4713
mayamagal.co.uk

Following Maya Magal's successful shop launch, 2017 goes from strength to strength for the brand with the



launch of its Dual collection, focusing on simple lines and soft shapes. Continuing with the signature mixed metal designs, she has included colourful gemstones and pavé diamonds to add glamour to her everyday jewellery pieces.

ELLIOT RHODES

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elliotr Rhodes.com



Now in its 13th

year, Elliot Rhodes has three London stores in Sloane Square, Covent Garden and Marylebone and a store in Osaka, Japan. Contrary to many other brands, Elliot Rhodes started life as a retail brand offering consultative in-store styling and custom-sizing and then has used this knowledge over the last three years to actively branch into the wholesale arena. In this time, the wholesale division of the business has grown dramatically penetrating both the independent sector and department stores not only in the domestic market but also opening key accounts in key European and Asian markets, as well The Collective in India.

As a true specialist, Elliot Rhodes is able to take a consultative approach with its clients, helping them build tailored belt collections that give a fresh approach to the category, and above all help them generate an exciting new revenue stream.



SAM UBHI

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samubhi.com

Sam Ubhi's collection of gorgeously hand-crafted jewellery and accessories walk the fine line between simple and intricate. With the innate ability to transform any outfit from dull to dynamic, this ethical designer's jewellery is a must-have for those wanting to make a statement.