



## NEWS

### Scoop & The City: Day 2

Buzz continues on second day of the show at Old Billingsgate.



By Isabella Griffiths

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Scoop & The City, the combined edition of Scoop and sister show Scoop London, held at Old Billingsgate in London, saw another vibrant day, with buyers praising the buzz and quality of collections at the show.

Praise was also voiced for the venue, with the historic location of Old Billingsgate playing host to Scoop for its s/s 17 edition only - the show's usual home, the [Saatchi Gallery](#), is hosting the Rolling Stones exhibition "Exhibitionism" - as well as the atmosphere and vibrant mood.

"It's a beautiful venue, so airy and light, and I like that you can browse and compare the collections so easily. I'm mainly here to get a good overview of the season and I always have my eye on new collections; in particular I'm looking for a new cashmere brand and have already seen a couple of beautiful contenders. Scoop always delivers on that front, and this season is no exception," says [Pamela Shiffer](#), owner of the eponymous store in London.

This was mirrored by Pippa Sandison, owner of [Boudoir Femme](#) in Cambridge: "I am here to look at some of my regular collections, but I have also managed to check out a few new clothing and accessory brands that have caught my eye - Handwritten being one of them, as we haven't stocked this one for a while. Once again the quality of collections on show is really impressive," she says. "The venue is beautifully presented and offers real ease of navigation, which, as a buyer, is really important," she adds.

Anna Park, owner of independent chain [Anna](#), who also exhibits her own range Primrose Park at the show, was also full of praise. "I'm here with both my exhibitor and buyer hat on and the show has been great. From the start we have written more orders than we did last season and there is a great quality of buyers here, many of whom have been on my wishlist. I have also had a look around from a buyer perspective, and there are so many striking collections here that I will be adding to my store," she says.

Josie Smith, buyer and co-owner of [Leaf Clothing](#) in Newcastle concurred: "I love how the show mixes small niche brands and quirky designers with some of the bigger key players, for buyers this is ideal. Scoop is a key part of my buying and I have already placed a number of orders on a few new brands and a couple of old favourites. The show is so well edited and there's a real buzz here. The venue is also lovely and very buyer-friendly - the flow of the whole show feels good," she says.

Nessa Cronin, owner of [Vanity Fair](#) in Newbridge, Ireland agrees: "I'm a regular Scoop visitor and once again the quality of the show didn't disappoint. I reconnected with a couple of brands I haven't seen in a while and new labels. Old Billingsgate is a lovely venue, so airy and light and there is a really nice energy at the show," she says.

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