

NEWS

Scoop gears up for a/w edition

The boutique trade show returns to its original home, the Saatchi Gallery, with strong line-up of brands.



By Isabella Griffiths

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Following its one-off summer edition at Old Billingsgate market in July, leading boutique trade show Scoop is gearing up for the a/w season and a return to its original home, the Saatchi Gallery in Chelsea, London.

Once again taking up residence in the elegant setting of one of London's most iconic galleries, Scoop's 15th edition will build on its unique aesthetic, fusing fashion and art, and an exclusive mix of home grown and international designers, up and coming labels and global brands, covering a diverse mix of ready-to-wear, accessories, footwear, jewellery, perfumery and a host of lifestyle products.

Brands on show at the a/w 17 edition include UK labels Conditions Apply, Goat, Quinton Chadwick, Parka London, Ruth Erotokritou, Wyse London, Hudson and Mercy Delta. They are joined by a mix of designer collections from across the globe, including French brands Lilith, Oakwood and Pret Pour Partir, Chupi and designer Roisin Linnane, both from Ireland, Diego M and Transit Par Such from Italy, Mercurus from Spain, Australian brand Kirstin Ash and US label Dahlia Razzook.

"We have had a blast this summer and our one-off event at Old Billingsgate was a huge hit, demonstrating just how loyal both our exhibitors and visitors are to Scoop and our concept. But I'm absolutely thrilled to be returning to our original home, refreshed and full of new ideas – just as after any good vacation! – and to continue our success story where it all began," says founder and managing director Karen Radley.

The next edition of Scoop takes place 12 to 14 February at the Saatchi Gallery in London. For more information visit www.scoop-international.com.

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