SCOOP LONDON

PRESS RELEASE
5th February 2016

Be part of the loop with our eclectic selection of accessories and ready-to-wear designers

SCOOP LONDON: 21 - 23 February 2016

Ming Ray

"Accessories are important and becoming more and more important every day. They can completely change the look of an outfit, and women like the idea of having a wardrobe that's versatile. For instance, a strong piece of jewelry can make a simple outfit look elegant."

Giorgio Armani

Hot property labels and brands are the name of the game at SCOOP LONDON this season, it just doesn't get better than this… We have la crème de la crème of international accessories and womenswear labels including (are you ready for our roll call? It's impressive!)

French bag label **Maison Baluchon,** French shawl brand **Maison Passage,** Austrian beanie brand **Warm-ME** and **The British Glove Company**, shoes galore from **Terry de Havilland**, **House of Holland**, **SWEAR**, **F-Troupe**, **Lucy Choi** and **Ming Ray**, all based in England, **Avril Gau** and **Anthology Paris**, both hailing from France, also from France is colourful costume jeweller, **Nach Bijoux**. Also in the line-up are: **Cacharel**, a womenswear brand based in France, **Erin Fetherston**, a womenswear designer based in the US, **Libertine-Libertine**, a womenswear line based in the Copenhagen, Denmark, **Kings of Indigo**, a denim and accessories brand based in Netherlands, **Hide**, a leather womenswear and accessories brand based in England, **Feldt**, a womenswear brand based in England. **RAINS**, a rainwear brand based in Denmark**, Gudrun & Gudrun**, a knitwear brand, based in the Faroe Islands and **Garment Project**, a sneakers, accessories and womenswear brand based in Denmark.

Maison Baluchon is a high-end accessories brand specialising in bags, clutches and notebooks; stationary and wallpaper as well as other items are currently being developed. Since 2011 House Baluchon manufactures exclusively in the south of Champagne, Chaumont and its surroundings. It is this French wilderness and forest landscapes, full of authenticity that inspires Maison Baluchon's distinctive, pattern-based prints.

The **Maison Passage** House creates scarves and shawls using the highest quality cashmere, wool, silk, and cotton. The collections are devised and designed in their Parisian studio and woven in the Himalayan's of Nepal. The designs weave together exquisite craftsmanship with narrative-based illustrations.

Located in the South West of England in a glove manufacturing area that dates back to 1349, it's therefore no surprise that **The British Glove Company** calls on the expertise of local tanneries. Their aim is to take the best parts of classic styles and add a modern edge, mixing traditional charm with up to date fashion. Using the highest quality leathers, linings and craftsmanship, they produce made to last gloves whilst adding a touch of luxury to day-to-day life.

The idea of Austrian beanie brand **Warm-ME** was conceived in 2010. Today, the label has sold more than 40,000 beanies around the globe thanks to their eye-catching designs and combination of the finest 100% Mongolian Cashmere. Warm-ME is handmade in Nepal. The Nepalese have a long tradition of hand-knitting, but not only knitting, the dying, finishing and the packaging are done by hand making each piece truly unique and genuinely 'made in Nepal'.

The **Terry de Havilland** brand dates back over 50 years and was started by bespoke shoemaker Terry de Havilland in London's East End. When the editor of *Queen* magazine, Annie Trehern*e*, featured his shoes in her magazine in the late 60's they were an instant hit. Today Terry de Havilland shoes are worn by some of the world's most fashionable women. Kate Moss, Cara Delevigne and Rita Ora to name just a few. In 2011 Terry de Havilland was given a Lifetime Achievement award by the fashion industry, now nearly 80, he left the business in 2015.

Nach Bijoux

After graduating from the London College of Communication in 2006, **Henry Holland** gained attention with his bold, fashion-specific slogan T-shirts. In 2008 he launched the 'House of Holland' fashion label which has grown from strength to strength and now includes eyewear, denim, bags and jewellery as well as a line for British department store Debenhams. He also presents on British TV and is often in the media as a fashion mouthpiece. His wit and colour are carried through in his range of shoes that will showcase at SCOOP London.

Created in 2001 by the founder of Farfetch.com, Jose Neves, **SWEAR** is the footwear brand with a musical following; musicians seen wearing Swear footwear include Radiohead, Franz Ferdinand, Kings of Leon, Muse, and Queens of the Stone Age. The first designs, the DEAN, went on to sell 1 million pairs worldwide and has become the footwear essential for a growing subculture.

Since it launched in 2003 by Mick Hoyle, **F-Troupe** has built up a loyal following around the world. A-listers such as Chloe Sevigny, Misha Barton, Kristen Stewart, Sienna Miller and Kiera Knightley are just a few celebrity names who have been photographed wearing this cult brand. This London-based footwear label is loved for its original and offbeat designs that span from androgynous brogues to cute sandals to tomboy boots.

Libertine-Libertine

Lucy Choi London's new shoe label benefits from Lucy's family shoe dynasty and the founders' combined wealth of over 30 years experience in the shoe and luxury brand industry. Lucy Choi London aims to bring designer shoes to the consumer at an affordable price point, without compromising on design, craftsmanship or comfort. With her unique heritage, design expertise and passion for shoes Lucy's team has come together to create shoes (and matching clutch bags) for every occasion and mood. Her flagship store is in central London.

With a background that includes working for Alexander McQueen and Jimmy Choo, **Ming Ray** has recently launched a sophisticated footwear and accessories line. Drawing on her fascination for the Japanese pop culture of Kawaii and her love of haute couture, Ming cites her playful designs as 'haute cute'. Both the highly popular Elisa Grey Alligator Sandal and the ELISA Black Calf Sandal combine alligator leather and titanium heels. Coordinating clutch bags are also available.

Although Parisian **Avril Gau** launched her own line in 2002, she continues to work for luxury houses like Loewe. Playing with volumes and technical mastering, Avril's style merges the classical with the contemporary. Everything is a matter of choice in her life, even the one to produce in Europe, (France and Spain for the leather tanning, Italy, Portugal and again Spain for the shoes) with manufacturers who respect their salaried and whom she admires for their home craft. In the meantime, back home her preferred district of Saint Germain is where she opened her first shop in 2010.

Established in 2011 **Anthology—Paris** shoes are manufactured by expert craftsmen in small workshops in Portugal, whilst the design team in Paris are constantly looking for authenticity, purity and sophistication to inspire new shapes and styles for their classics range. All their leathers are carefully selected in France and Italy, making it a truly European brand. These are shoes and boots for discerning customers who like sturdy, well-made, unfussy silhouettes such as Oxford brogues and Chelsea boots. Their flagship store in Paris attracts a fashionable clientele.

Nach Bijoux embodies a new concept in the world of jewellery. Nadia and Nancy Koch are the sisters behind this French costume jewellery brand. It is the result of a passion for accessories and a family tradition, their father being the world leader in miniature porcelain. Using porcelain animal figurines (either alone or combined with other materials - gold flash plated brass, leather, feathers, rope, etc.) the jewellery is made and painted by hand, and each piece is signed. Their universe is bold, colourful, fruity and animal!

Launched in 1958, **Cacharel** is a French ready-to-wear brand, known for their quality separates that give modern mix and match dressing a fresh twist. The collections always combine a well-balanced mix of textures and colours with particular attention to detail; global in nature, theirs is a fashion forward, sharp look. Loved by celebrities and fashion editors worldwide, the brand is made in Europe with fabrics from Italy and all prints are exclusive to Cacharel.

American designer **Erin Fetherston** graduated from UC Berkeley before attending Parsons Paris to study fashion design. In 2007, Fetherston moved to New York City where she has since shown her ready-to-wear collection. Among her honors, Fetherston was a recipient of the 2007 Ecco Domani Fashion Foundation Award, a finalist for the 2007 CFDA/Vogue Fashion Fund, and in 2009 was inducted as a member of the CFDA. Her easy-to-wear separates, pretty dresses and lingerie range are a hit with the fashion crowd.

Libertine-Libertine was founded in 2009 in Copenhagen, Libertine-Libertine has quickly established a highly commendable reputation for their clean minimalist aesthetic, in crafting the perfect balance between simplicity and sophistication. Libertine-Libertine embodies a wider ethos of refined materials and modern design, resulting in quality manufacturing and products of great integrity.

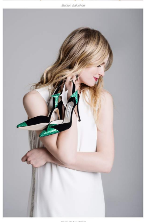
Feldt

Rotterdam-based, denim label **Kings of Indigo** makes quality jeans, jackets, tops and accessories inspired by American classics with a Japanese eye for detail. All Kings of Indigo personality-led, items are designed for longevity with every garment made with a conscience; the Kings of Indigo uses innovative and sustainable production techniques where they can.

Hide is a contemporary, London-based leather company with a clear sense of identity. Hide's distinctive look is far from the conventional leather brand; it's an energetic, vibrant label that has a passion for making leather, including dresses, skirts, shorts, culottes, trousers, jackets and bags. Hide appeals to fashion conscious individuals around the world and can sit easily in the coolest of wardrobes.

Feldt is a London-based brand that was established in 2014 by Audrey Littman. Her vision was to create a tight seasonal collection such as outerwear styles and wearable staples, aka clothing for everyday wear suitable for all seasons, but with signature pieces. Using the finest quality materials that are not only comfortable but have that clean aesthetic which caters for almost any occasion. Feldt fills a gap for utilitarian workwear with a luxury element, essentially items for the girl who will wear her boyfriend's clothes, tailoring masculine shapes for a feminine frame to wear everyday regardless of trends.

Maison Baluchon



Terry de Havilland

RAINS is a Danish manufacturer of rainwear that produces high quality products in a timeless and original design. Their philosophy prioritizes functional details and comfort combined with a modern proposal of how stylish people can move through the rain without getting soaked. RAINS' wide selection of rainproof coats, jackets, ponchos, bags and hats is indicative of their Scandinavian heritage. Known for their cool collaborations and limited editions, recent partnerships include a unique collection for the US fashion brand Opening Ceremony as well as teaming up with Paris' Colette.

Gudrun & Gudrun is a sustainable fashion and organic knitwear company specializing in hand-knit. The company was founded in 2002 by two Faroese women and the creative process of design is very closely linked to the isolation of the place. "It's good to come to Europe for input and inspiration, but it's crucial to come back home to the silence and not be disturbed by the hectic life of fashion," they agree. The hand-knitted collections are made in the homes of women knitters on the Faroe Islands and in Jordan and Peru as part of their women's empowerment projects.

Designed with Scandinavian aesthetics in mind, Danish company **Garment Project** was founded in 2013. It focuses on producing high quality classic basics such as shirts, sweatshirts, T-Shirts, accessories and sneakers, pulling inspiration from both contemporary and traditional styles. 'Cool · Calm · Collected' is the brand's byline.

Please visit www.scoop-international.com for a complete list of contemporary designer collections showcasing Autumn / Winter 2016. SCOOP LONDON 21st - 23rd February, The Saatchi Gallery, Chelsea, London

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Notes to editors:

SCOOP is held at the iconic Saatchi Gallery in the heart of Chelsea London.
SCOOP will showcase collections from Autumn/Winter 2016

Karen Radley, founder of Scoop International, has had an extensive and multifaceted career in the fashion industry, spanning the manufacturing, retail and design sectors. Working firstly with her father's clothing and accessories business, Radley. After working for several years on the international selling side for Radley, Karen side-stepped to the manufacturing and then the design side – using her years of trade experience to inform and support the role. Having gained an all-round experience of the industry, Karen went on to manage the designer company Quorum, whose designers included Celia Birtwell, Betty Jackson and Ossie Clark, and was instrumental in the staging of an exhibition of the work of Ossie Clark at the Victoria & Albert Museum.