

SCOOP

INTERNATIONAL FASHION SHOWS

PRESS RELEASE
5th June 2017

NEW LABEL TO SCOOP:

Korean label

GENUIN VERK

NEXT SHOW:

16th-18th July 2017



SCOOP welcomes new label to show, Seoul based label Genuin Verk to its next spring/summer 2018 show this July at London's iconic Saatchi Gallery.

Genuin Verk's work is based on directing of seasonal co-work. Therefore, Genuin Verk's work process is always vibrant, every changing and unique.

Created by a collective of Korea's exciting new emerging designers, Genuin Verk's purpose is to bridge fashion design talent and people who love creativity.

Each designer's style looks contradictory but not conflictive with Genuin Verks direction and seasonal drops.



For more information about Scoop visit www.scoop-international.com.

The show takes place 16th to 18th July 2017 at the Saatchi Gallery in Chelsea, London.

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Notes to editors:

About Scoop

Scoop is the UK's leading boutique trade show offering a diverse mix of ready-to-wear, accessories, footwear, jewellery, perfumery and a whole host of lifestyle products. The show's unique aesthetic, fusing fashion and art, attracts an exclusive mix of home grown and international labels, new and established designers and some of the biggest and hottest names in the industry, many of which choose Scoop as their only trade platform. The next edition will showcase s/s 18 collections.

About Karen Radley

Karen Radley, founder and managing director of Scoop International, has had an extensive and multi-faceted career in the fashion industry, spanning the manufacturing, retail and design sectors. She first joined her father's clothing and accessories business, Radley and after working for several years on the brand's international sales, Karen side-stepped to the manufacturing and then the design side using her years of trade experience to inform and support the role. Having gained an all-round experience of the industry, Karen went on to manage the designer company Quorum, whose designers included Celia Birtwell, Betty Jackson and Ossie Clark, and was instrumental in the staging of an exhibition of the work of Ossie Clark at the Victoria & Albert Museum. Karen is currently consulting to the Sir John Soane Museum on fashion and product development.